



CAPABILITIES STATEMENT

CONTRACT NUMBERS & CODES

DUNS #869183277

CAGE Code: 1EAW0

Representations and certifications in the System for Award Management (www.SAM.gov)

NAICS Codes: 541430, 541611, 641613, 541618, 541620, 541910, 611430, 541820

US Army Corps of Engineers (USACE)
BPA: W912DQ17A7001

TVG is a certified Women-Owned Enterprise (WOSB, WBE) and a Disadvantaged Business Enterprise (DBE).

CONTACT INFO

Donna Vandiver, President & CEO
dvandiver@vandivergroup.com
Ph. 314.991.4641
16052 Swingley Ridge Road, Suite 210
Chesterfield, MO 63017
www.vandivergroup.com

CORE COMPETENCIES

- Consulting services
- Communications plan strategy and implementation
- Public engagement
- Market research
- Education and outreach
- Marketing strategy
- Reputation and brand management
- Marketing materials development
- Crisis and media communications
- Advertising and digital marketing
- Event planning and support
- Content creation and distribution
- Employee and executive training
- Video production and photography
- Graphic and web design

REPRESENTATIVE CLIENTS



U.S. Department of Veterans Affairs



THE VANDIVER GROUP®

BUILDING BRANDS, REPUTATIONS & RELATIONSHIPS®

(314) 991-4641

vandivergroup.com

16052 Swingley Ridge Road, Suite 210

St. Louis, MO 63017

SUMMARY

The Vandiver Group, Inc., (TVG) is an award-winning strategic communications firm in St. Louis, Missouri, that provides communications consultative services, strategic communications counsel, market research, public and media relations, content development and management, community engagement and outreach, reputation and image management, meeting and event planning, digital and social media strategy, employee and executive training, video production and photography, graphics and web design.

TVG is a certified Women-Owned Enterprise and Disadvantaged Business Enterprise and has been in business for 25 years.

DIFFERENTIATORS

Performance Rating Results:

TVG received exceptional results in the Dun & Bradstreet open ratings report assessing client satisfaction. TVG received excellent performance ratings in all nine areas measured. On a 100-point scale, TVG earned a score of 95 or above in areas including Business Relations (97), Personnel (98) and Responsiveness and Reliability (95). Additionally, TVG's quality and customer support feedback was 100% positive.

Reputation:

TVG was named one of the "Top 3 PR Firms in Missouri" by *Missouri Lawyer's Weekly* (2017) and "Best PR Firm in St. Louis" by clients and readers of *St. Louis Small Business Monthly* for eight straight years (2010-2017). We were honored several times by the *St. Louis Business Journal* and *St. Louis Magazine* as a "Best Place to Work in St. Louis." For more than ten years the company was also named a Top 100 Diversity Owned Business in Missouri by DiversityBusiness.com. Recently, TVG was listed in the top PR firms in St. Louis by Expertise.com.

Awards:

TVG has received dozens of international and national awards for our work in all areas of our practice including: Communicator Award, Summit Award, Telly Award, MarCom Gold and Silver Awards, AMA Marketing Excellence, and a Mid-America Emmy Award.

