



CAPABILITIES STATEMENT

CONTRACT NUMBERS & CODES

DUNS #869183277

CAGE Code: 1EAW0

Representations and certifications in the System for Award Management (www.SAM.gov)

NAICS Codes: 541820, 541611, 541613, 541618, 541620, 541910, 611430, 541430, 512110, 541810

US Army Corps of Engineers (USACE) BPA: W912DQ17A7001

TVG is a certified by the State of Missouri and WBENC as a Women-Owned Business Enterprise (WBE). We are SBA certified as a Woman Owned Small Business (WOSB). We are certified as a Disadvantaged Business Enterprise (DBE)

Member of the U.S. Small Business Chamber of Commerce

CONTACT INFORMATION

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CORE COMPETENCIES

- Strategy & Consulting services
- Corporate Reputation and Image Management
- Issues Management
- Influencer marketing
- Analysis of trends for Integrated Campaigns
- Crisis Communications & Planning
- Media Training and Placement
- Internal Communications strategy and implementation
- Public and community engagement
- Market research
- Marketing strategy & materials development
- Advertising campaigns and digital marketing
- Event planning and support
- Content creation for social, digital and traditional
- Employee and executive training
- Video production and photography
- Graphic and web design
- B2B & B2C Communications expertise

REPRESENTATIVE CLIENTS





SUMMARY

The Vandiver Group, Inc., (TVG) is an award-winning strategic communications firm in St. Louis, Missouri, that provides communications consultative services, strategic communications counsel, market research, public and media relations, content development and management, community engagement and outreach, reputation and image management, meeting and event planning, digital and social media strategy, employee and executive training, video production and photography, graphics and web design. TVG is a certified Women-Owned Enterprise, WOSB and Disadvantaged Business Enterprise and has been in business for nearly 30 years.



DIFFERENTIATORS

Performance Rating Results

TVG has received exceptional results in the Dun & Bradstreet open ratings report assessing client satisfaction. TVG received excellent performance ratings in all nine areas measured. On a 100-point scale, TVG earned a score of 95 or above in areas including Business Relations (97), Personnel (98) and Responsiveness and Reliability (95). Additionally, TVG's quality and customer support feedback was 100% positive.

Reputation

TVG was named one of the "Top 3 PR Firms in Missouri" by Missouri Lawyer's Weekly, and "Best PR Firm in St. Louis" by clients and readers of *St. Louis Small Business Monthly* for eleven straight years. We were honored several times by the *St. Louis Business Journal* and *St. Louis Magazine* as a "Best Place to Work in St. Louis." For more than ten years the company was also named a Top 100 Diversity Owned Business in Missouri by DiversityBusiness.com. Recently, TVG was listed in the top PR firms in St. Louis by Expertise.com.

Awards

TVG has received dozens of international and national awards for our work in all areas of our practice including: Communicator Awards, Summit Awards, Telly Awards, MarCom Gold and Silver Awards, AMA Marketing Excellence awards, and a Mid-America Emmy Award. We have won five Communicator Awards of Distinction for clients in the past two years. With an average of more than 6,000 entries each year, the Communicator Awards is one of the largest and most competitive awards programs honoring creative excellence for communications professionals.